

# Let's 'Add Hope' with R2

**Rustenburg** – During World Hunger Month (October) and World Food Day on 16 October, R5.83 million was raised for the national feeding scheme Add Hope.

The R2 donations from customers will go to NGOs like SOS Children's Villages, one of a growing list of 12 national and 125 local beneficiary organisations Add Hope supports around the country. In North West, NGOs that Add Hope reaches include SOS Children's Village Rustenburg, the Klerksdorp SAVF Rethabile Child Welfare and Adonai Care Centre for the Disabled.

With hunger and malnutrition posing a major risk to the health and education of children in North West, initiatives like Add Hope that channel funds towards feeding are changing the lives of children like Lebo who is growing up at SOS Children's Villages Rustenburg. The latest addition to SOS Children's Villages brings support to the North West province – known for its lack of facilities for orphaned and abandoned children. Lebo was born to a single mother who passed away when she was three. Because of her malnutrition, she was taken to a local hospital where the social worker began tracing her relatives. As there were no family members who could take Lebo in, she was sent to SOS Children's Villages Rustenburg.

Lebo was weak and fragile when she came to SOS Children's Villages Rustenburg; she could hardly speak and was inactive for a 3-year old. Through the support of Add Hope, her SOS house mother was able to provide nutritious food for Lebo that helped with her development. Lebo's health has improved and she is able to play with the other children in pre-school. Lebo's SOS house mother thanks Add Hope "for giving Lebo hope for a brighter future."

With poverty levels increasing in South Africa, the pressure is on to maintain levels of feeding and increase

the children Add Hope is able to reach through partner organisations like SOS Children's Villages. "According to Statistics SA, 55% of people are living in poverty, most of whom are children and African. We need to turn the tide on hunger and the devastating effect it has on children," says Thabisa Mkhwanazi, KFC Africa corporate affairs director and Add Hope champion. "Better nutrition in early childhood can have a lasting impact on physical, cognitive and social development, giving children hope by unlocking their potential." Mkhwanazi says the numbers tell a powerful story and show how Add Hope has been able to go from feeding 40 000 children in 2009, to over 120 000 today. "Add Hope works because it's a small R2 donation that is quick to add at KFC restaurants – it's really the power of the collective to change lives. Donations from customers keep increasing, from R6.2 million in 2010 to R38.6 million in 2016."

**Add Hope press release: 29 November**



Lebo and friends at Add Hope beneficiary SOS Children's Village Rustenburg.



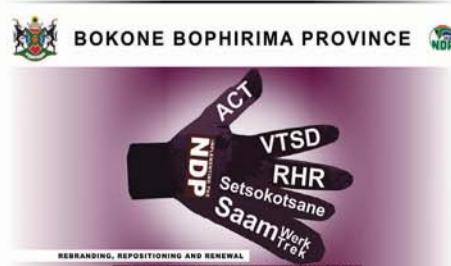
## RECONCILIATION & WORLD AIDS DAY COMMEMORATION

I have the right to know: Prevention is my responsibility

**Date: 02 | December | 2017**

**Venue: Mogwase Stadium**

**Time: 08h00**



Setsokotsane Operation Centre 0800 111 700

Together we move Bokone Bophirima forward

# Sharing a passion for their art!

**Rustenburg** – Have you decided to get your loved ones' name or a picture tattooed or a piercing you've longed for? Killer Ink Tattoo and Piercing Studio is the place to go.

"We at Killer Ink Tattoo and Piercing Studio require the highest quality and standards when it comes to artistry and hygiene," says Kruger.

The studio opened its doors in April 2016. A team with a wealth of experience and a passion for their art and people are waiting to meet you. Any ink or piercing you might desire, this is the place to go.

Says Kruger: "Here, you will find a unique experience, being able to express yourself in an environment with friendly and capable professionals who have excelled at their art."

For more information contact 061-759 8523 or visit them on Facebook: killerink.piercings. Their business hours are Mondays to Fridays from 09h00 to 17h00 and is located across Ultra Liquor in Berg street and the c/o Oliver Thambo drive.



Master of his craft... Zander Kruger (Gomora), owner and artist at Killer Ink Tattoo and Piercing Studio and his wife, Chantel Kruger, opened the shop in 2016.



Art in progress... Frans Khumalo (aka FRK), artist at Killer Ink Tattoo and Piercing Studio.

**Make it a jolly season with Staan Saam Rustenburg**

**Rustenburg** – Is your garage stashed with goods you no longer use? A spare bedroom piled with things you no longer want? Wardrobes bursting with last year's fashions, you won't be wearing? Kitchen cluttered with chipped crockery or appliances standing in the way?

Please keep Staan Saam Rustenburg in mind, they would be happy to come and collect. Making it very convenient all round.

Says Naomi Pasino of Staan Saam Rustenburg: "We would like to be able to visit the old folk in our community, who would probably be left out or forgotten this holiday season. We can make the season merrier for them with little gifts. We want to make up

small packages of cookies, sweets and other goods to lift the spirits of the old folk. Help us make this season a less lonely one for them."

All donations can be dropped off at Staan Saam Rustenburg at the Cynthiana Hotel or contact:

- Carlo Pasino (director): 082-573 3712
- Juanita: 083-444 6391
- Naomi: 076-376 1129
- Erica: 084-220 0063



**Staan Saam  
RUSTENBURG**