

# Perfecting Pads



Onkgopotse Mafatshe, young entrepreneur and founder of FearlesAfrika sanitary towel brand.

**Rustenburg/ Tlhabane** – Onkgopotse Mafatshe is a young entrepreneur, owner and founder of the FearlesAfrika sanitary towel brand. He realized there was an urgent need of more affordable and efficient sanitary towels. As a qualified shaft ventilation engineer, Mafatshe took to tutoring the youth of Tlhabane in maths and science in his free time in 2012. It was then that he noticed that female students would miss classes and fall behind due to the lack of affordable sanitary wear.

“Statistics show that young women miss up to 50 days of the school calendar for this reason,” Mafatshe said in an interview with the *Platinum Weekly* newspaper.

Mafatshe started supplying his students out of his own pocket with the necessary sanitary towels, but feedback from the girls made him realise the difference between the brands and the need for a more effective, affordable product.

He started doing extensive research into the materials and design of sanitary towels and came up with a more cost effective way to produce and manufacture sanitary towels which are on par with the bigger brands. From here FearlesAfrika was born. This venture is self-funded by Mafatshe.

“We have a good quality product that may compete with the better known brands on an international level. We are marketing this product and hope to have them in stores soon; the price of a pack of 10 is between R11.00 and R12.00. We want this product to be available to all women. I would like to see my product in poverty stricken areas at affordable prices,” Mafatshe said.

Enquiries and orders can be sent to: [info@fearlesafrikapads.co.za](mailto:info@fearlesafrikapads.co.za) or on the Facebook page: FearlesAfrika, Instagram: @Fearlesafrikaza. You can also contact the distributors; Kele-diole NW Distributors at 083-302 4867 or WearTshego Limpopo distributors at 083-448 7990.

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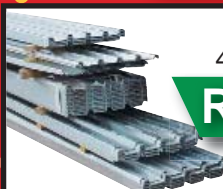
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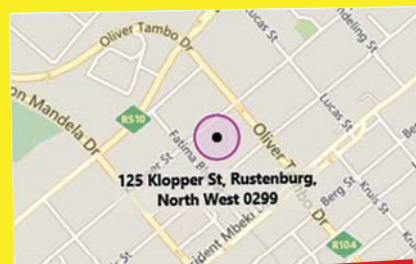


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