

# PLATINUM PUBLISHERS

## Capro's 2016 Publisher of the Year

Platinum Publishers, better known as the Platinum Weekly newspaper and the Platinum Bushvelder newspaper, your free weekly newspapers, were awarded with the 2016 - Hazel Swanepoel, *Publisher of the Year* award, on Saturday, 22 April 2017 by Capro Media.

Capro Media is a national and Southern African newspaper institution and have been operating since 1950. They represent the interests of large advertising representatives and community newspapers.

During their 67 years in existence, Capro has moved with the markets and seen some of South Africa's greatest newspaper men and women, call Capro home.

The Excellence Award itself is named after Hazel Swanepoel, who was described by many as, the *Iron Lady of Publishing*. She was described as a powerhouse by both publishers and the advertising industry; and under her management Capro became known as a reliable and effective procurement group in the newspaper industry.

Mbheki Bhengu, publisher manager at Capro, explained that taking *Publisher of the Year* is a significant award, especially considering that Platinum Publishers is only ten years old.

"It is a great honour for us even to be nominated out of the 103 publications in 5 countries throughout Southern Africa," said Len Lombard, director of Platinum Publishers. "We are very proud of our staff, without whose hard work and dedication, winning this award would not have been possible. By the Grace of God we show up every day to work to serve the community. We are honoured to receive this award for the work we do, and blessed in our relationship with Capro."

Platinum Publishers is responsible for two independent, freely distributed community newspapers, the Platinum Weekly in Rustenburg and surrounds, and the Platinum Bushvelder in Thabazimbi and surrounds. A total of 25 000 copies of each newspaper is printed and freely distributed on a weekly basis (as certified by the Audit Bureau of Circulation). Over the past 10 years, the Platinum Weekly has cultivated a large read-

ership in Rustenburg and people who have business interests in the greater North West Province. Our weekly distribution area includes major towns and rural areas including: Rustenburg; Brits; Hartbeespoort; Mookoog; Marikana; Kroondal; Koster; Swartjurgens; Derby; Phokeng; Boshof; Sun City; Mogwase and Moruleng. The Platinum Bushvelder is the local newspaper for Thabazimbi area and also distributes to surrounding areas including Northam, Moruleng, Setaria, Amandelbult and Swartklip.



Margie McClean, branch manager at Capro Ltd and national sales manager for Capro, presented Leonard Lombard, director of Platinum Publishers, with the 2016 -Hazel Swanepoel award for Publisher of the Year during their annual award ceremony.

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SECTOR	DETAILS OF SECTOR COMMANDER	CONTACT NUMBER
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2	Capt Rose Magalefi	073 533 0391
3	W/Off Morne Vorster	060 987 5485
4	Capt TT Ramokgadi	072 840 9124
5	Capt Margaret Petlele	083 688 2559
6	W/Off Morne Vorster	060 987 5485



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## SAPS WANTED

 PINK LADIES: Cadwell Majolandile Qhuma (57) was last seen by his sister at NY53 65 Gugulethu, Wynberg WC on 20 April 2017 at 06h40. He was wearing a black Puma track suit. If you have any information, please contact SAPS Wynberg Sgt Loubscher 021 799 1300

## WANTED

 SAPS: The suspect is a male of about 23 years old. He is of medium height and build, his left eye askew, scratches above his right eyebrow and he speaks Setswana. The SAPS is looking for this suspect regarding a rape case which occurred on the 14th of February 2017 in Promosa, Witsandweg around 15h15. The investigating officer in this case is Sgt Bovula of Potch FCS. She can be contacted on the following numbers: 018 293 9200 / 082 568 9028.

## MISSING

 PINK LADIES: Michaela Mulder (21) was last seen in Alethea road Centurion, Lyttelton GP on 6 April 2017. She was driving a Metal grey Kia Picanto REG: ZVM9300GP. If you have any information, please contact SAPS Lyttelton WO De Beer on 012 644 8646

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